105002 Orders Order / Rev: Alt Order #: 06837952 OBAMA FOR AMERICA Product Desc: Estimate: Flight Dates:

KSNV

09/04/12 - 09/10/12

08/01/12 / 09/07/12

GENERAL Order Type:

Primary AE: Amy McCreary

Sales Office: BLPHI

National

Agency

Name: GMMB, Inc./ Washington D.C.

Buying Contact: Billing Contact:

Washington Harbor

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle:

Agency Commission:

EOM/EOC

00:05:00

15%

Advertiser

Name:

Obama for America

Demographic:

Original Date / Rev:

A35+

Product Codes:

PLC01-Democrat

Priority: Revenue Codes: SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

New Business Thru:

Sales Region:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Spots Gross Amount Net Amount Start Date End Date 08/27/12 09/10/12 -------- 99.-----\$41,650.00------\$35,402,50-

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	99	\$41,650.00	\$35,402.50	0.00
Totals	99	\$41,650,00	\$35,402,50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$41,650.00
Market	100%	\$138 833 33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$36,096.67
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$26,378.33
KTUD	1%	\$1,388.33
KVVU	20%	\$27,766.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$5,553.33

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
•	Ŀ 1	KSNV	09/04/12	09/10/12	M-f 5-6a WakeUp	w/Wa@M	5-6a	MT-T	:30	3	\$185.002	0.00 NM	3	\$555,00
					M-F 5-6a WakeU _l	ow/Wagners								
		WAKE (JP WITH 1	THE WAG	NER\$									
		Sta	rt Date <u>I</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 09/	04/12	09/10/12	MT-T	3	\$185.00	0.00						

Print Date: 09/10/12 09:06:36 Page 2 of 5

KSNV

Order / Rev:

105002

Advertiser:

Obama for America

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06837952

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

Estimate:

1536

	O.L	Ct-ut	C'n d	Inventory Codo	Drock	Ctart/End Ti	mo Dava	Len Sp	ote	Pata Pri	Rtg Type	Snote	Amount
-	Ch	Start	End	Inventory Code M-F 5-6a WakeU		Start/End Ti 5-6a	me Days	:30	3	\$185.002	0.00 NM	3	\$555.00
E 1			2 09/10/12 I THE WAGN	M-F 5-6a WakeU	_	5-0a	[4]] — [.30	3	φ105.002	0.00 NW	J	φ000.00
V		rt Date	End Date 09/10/12	Weekdays MT-T	Spots/Week	<u>Rate</u> \$185.00	Rating 0.00						
				M-F 6-7a WakeU M-F 6-7a WakeU	p w/Wa@M	6-7a	MTWTF	:30	4	\$450.002	0.00 NM	4	\$1,800.00
	WAKE	UP WITH	THE WAG										
v	<u>Sta</u> Veek: 09	rt <u>Date</u> /04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00				***************************************		
E 3			2 09/10/12	Today Show Today Show	СМ	658a-9am	MTWTF	:30	5	\$550.002	0.00 NM	5	\$2,750.00
		' SHOW art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	<u>ى</u> Veek: 09		09/10/12	MTWTF	5	\$550.00	0.00						
E 4				News 3 Sunrise - News 3 Sunrise 5		6a-7a	S-	:30	1	\$125.004	0.00 NM	1	\$125.00 ·
		3 AT SU		Maakdays	Spots/Week	Pato	Rating						
ν	<u>ىد</u> Veek: 09	a <u>rt Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> S-	<u> </u>	<u>Rate</u> \$125.00	0.00						
_				Saturday Today Saturday Today	СМ	7a-9am	S-	:30	1	\$150.004	0.00 NM	1	\$150.00
		RDAY TO											
١	<u>St</u> : Neek: 09	art Date	End Date 09/09/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 7				Sunday Today -Sunday Today	СМ	7a-8am	S	:30	1	\$150.004	0.00 N M	1	\$150.00
	TODA'	ON SU	NDAY	-Sullday Today									
\	<u>St</u> Neek: 09	art Date //03/12	End Date 09/09/12	Weekdays S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
E 8				Meet the Press Meet the Press	CM	8a-9am	S	:30	1	\$1,300.003	0.00 NM	1	\$1,300.00
,		THE PRE <u>art Date</u>)/03/12	End Date 09/09/12	Weekdays S	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00						
			12 09/09/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a	S	:30	1	\$135.004	0.00 NM	1	\$135.00
			EWS SHOW		0 ("**)	5 (5.0						
	Week: 09		09/09/12	Weekdays	Spots/Week 1		Rating 0.00			4000.000	0.00.104		\$4.000.00
E 1				M-F Today Show M-F Today Show		9-10a	MTWTF	:30	5	\$200.002	0.00 NM	5	\$1,000.00
	St	Y SHOW <u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	Week: 09 2 KSNV		09/10/12 12 09/10/12	MTWTF M-F Today Show	111 4th 16M	\$200.00 10am-11am	0.00 M-WT	:30	3	\$200.002	0.00 NM	3	\$600.00
	TODA	Y SHOW	111	Today 4th Hour									
,		art Date	End Date 09/10/12	<u>Weekdays</u> M~WT	Spots/Week		Rating 0.00						
				Rachael Ray Rachael Ray	СМ	11am-12pm	MTWTF	:30	5	\$200,002	0.00 NM	5	\$1,000.00
		EL RAY										1	
,	<u>Si</u> Week: 09	art Date 9/04/12	End Date 09/10/12	<u>Weekdays</u> MTWTF	Spots/Week 5		Rating 0.00						
				Noon News Noon News	СМ	12-1230pm	MTWTF	:30	4	\$175.003	0.00 NM	4	\$7 00 .00
	NEWS	3 AT NO	OON	110011 110413									
h,	S	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	Week: 0		09/10/12 12 .09/10/12	MTWTF	4 CM	\$175.00 1230-1p	0.00 MTWTF	:30	4	\$100.003	0.00 NM	4	\$400.00
드	0 V2N/	09/04/	12 .09/10/12		CIVI	1200°10	IAII MAIL	.JU	4	φ (00.003	U.UU INIV	I "	ψ-400.00

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KSNV

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Order / Rev:

105002

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Obama for America

Alt Order #:

06837952

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/04/12 - 09/10/12

Estimate:

1536

NeWs 4: THE AGENDA Start Date End Date Medidays SpotsWeek Rate Sating O.00	·												
NEWS 4: THE AGENDA ShockWisek Shockwis	Ln Ch	Start	End			Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
Signt Date End Date Weekdays Spots-Week Rate Rate MirtrF - 4 \$10.00 0.00					•								
Best Color				101 -laters	0	D.4-	D. U				1		
Days OF OUR LIVES Start Date End Date Weekdays Spots/Moek Sate Sating Sate													
Start Date End Date Weekdays Spots/Week Rate Satuting Section				-		1258p-2pm	MTWTF~~	:30	5	\$200.003	0.00 NM	5	\$1,000.00
E17 KSNV 09/04/12 09/10/12 The Doctors	Sta	art Date	End Date										
Start Date End Date Weekdays Spots/Week Sale S				The Doctors		-	*	:30	4	\$85.004	0.00 NM	4	\$340.00
E18 KSNV 09/04/12 09/10/12 Dr. Phil DN 3-4p MTMTF- 30 4 \$150.004 0.00 NM 4 \$600.00 NM 5 Phil DR. Phil DR. Phil DV Phil					Spots/Week	Rate	Rating						
DR PHIL Start Date End Date Weekdays Spots/Week Rate Rating MTWTF 30 5 \$225.003 0.00 NM 5 \$1,125.00							·····						
Start Date			2 09/10/12		CM	3-4p	MTWT F- ~	:30	4	\$150.004	0.00 NM	4	\$600.00
E 19 KSNV 09/04/12 09/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTFF- 30 5 \$225.003 0.00 NM 5 \$1,125.0 FIRST NEWS 3 AT FOUR Start Date End Date Weekdays Spots/Week Rate Rating Week 09/04/12 09/10/12 MTWTF- 5 \$25.00 0.00 E 20 KSNV 09/04/12 09/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF- 30 4 \$300.003 0.00 NM 4 \$1,200.0 E 20 KSNV 09/04/12 09/10/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm MTWTF- 30 4 \$300.003 0.00 NM 4 \$1,200.0 NEWS 4 AT 430P Start Date End Date Weekdays Spots/Week Rate Rating Week 09/04/12 09/10/12 MT-TF- 4 \$300.00 0.00 E 21 KSNV 09/04/12 09/10/12 MT-TF- 4 \$300.00 0.00 E 22 KSNV 09/04/12 09/10/12 MT-TF- 5 \$375.00 0.00 E 22 KSNV 09/08/12 09/08/12 Sa-Su Early News CM 5-630p MTWTF- 30 5 \$375.003 0.00 NM 5 \$1,875.0 E 22 KSNV 09/08/12 09/08/12 Sa-Su Early News CM 5pm-630pm5 30 1 \$150.004 0.00 NM 1 \$150.0 E 22 KSNV 09/08/12 09/08/12 Sa-Su Early News CM 5pm-630pm5 30 1 \$150.004 0.00 NM 1 \$150.0 E 24 KSNV 09/04/12 09/10/12 MT-TF- 5 \$375.00 0.00 E 24 KSNV 09/04/12 09/10/12 MT-F- 5 1 \$150.00 0.00 E 24 KSNV 09/04/12 09/10/12 M-F Jeopardy M-F Jeopard			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
## NEWS (1 hour)	Week: 09	/04/12	09/10/12	MTWTF	4	\$150.00	0.00						
Start Date End Date Weekdays Spots/Week Rate Rating Weekdays Spots/Week Rate Rating Week: 09/04/12 O9/10/12 Septimental Spots/Week Rate Rating Spots/Week Rate Sant Date Septimental Spots/Week Rate Septimental Spots/Week Rate Septimental Spots/Week				•		,		:30	5	\$225.003	0.00 NM	5	\$1,125.00
Meek: 09/04/12				Maakdaya	Cnoto/Mook	Date	Dating						
NEWS 4 AT 430P													
NEWS 4 AT 30P	E 20 KSNV	09/04/				4-5pm			4	\$300.003	0.00 N M	4	\$1,200.00
Week: 09/04/12 09/10/12 MT-TF	NEWS	4 AT 430			,	· · · · · · · · · · · · · · · · · · ·	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,						
E21 KSNV 09/04/12 09/10/12 M-F Early News													
Start Date End Date Weekdays Spots/Week Rate Rating 0.00				M-F Early News				:30	5	\$375.003	0.00 N M	5	\$1,875.00
Week: 09/04/12 09/10/12 MT-TF-			E- 10-4-	Man Land	04-4441-	D-4-	D-0						
Sa-Su Early News Sas-Su Early News Sas-Su Early News Start Date End Date Weekdays Spots/Week Rate Rating	_												
Start Date Week: 09/03/12 09/10/12 09/10/12 M-F Jeopardy CM 630-7pm MF :30 2 \$725.002 0.00 NM 2 \$1,450.00						5pm-630pm	time from that Are S sim	:30	1	\$150.004	0.00 NM	1	\$1 5 0.00
Week: 09/03/12 09/09/12 09/09/12 09/10/12 09/10/12 M-F Jeopardy M-F				16to o kalenno	Cantallate	Dete	Detine						
M-F Jeopardy Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/04/12 09/10/12 Wknd Wheel of Fortune CM 7-730pm S- :30 1 \$150.004 0.00 NM 1 \$150.00	_				Spois/vveek 1								
Start Date End Date Weekdays Spots/Week Rate Rating O.00	E 24 KSNV	09/04/	12 09/10/12		CM	630-7pm	MF	:30	2	\$725.002	0.00 NM	2	\$1,450.00
Week: 09/04/12 09/10/12 MF 2 \$725.00 0.00 E 28 KSNV 09/08/12 09/08/12 09/08/12 Wknd Wheel of Fortune CM 7-730pm S- :30 1 \$150.004 0.00 NM 1 \$150.00 NM 1 \$1,500.00 NM 1	JEOP#	ARDY		Will boopuray									
SAT/ Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 09/09/12 09/10/12 Mon PR 8-10p CM 8-10pm Monday Prime 8-10pm AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 Mon PR 8-10pm Monday Prime 8-10pm AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$1,500.00 0.00 E31 KSNV 09/05/12 09/05/12 NFL Football CM 1P-9PM W :30 1 \$4,000.004 0.00 NM 1 \$4,000.00 NFL Football NFL OPENING GAME DALLAS @ NY GIANT					•		_						
Start Date End Date Weekdays Spots/Week Rate Rating	E 28 KSNV	09/08/	12 09/08/12			7-730pm	S	:30	1	\$150.004	0.00 NM	1	\$150.00
Week: 09/03/12 09/09/12 S- 1 \$150.00 0.00 E 30 KSNV 09/10/12 09/10/12 Won PR 8-10p CM 8-10pm M :30 1 \$1,500.003 0.00 NM 1 \$1,500.00 AGT Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$1,500.00 0.00 E 31 KSNV 09/05/12 09/05/12 NFL Football NFL Football CM 1P-9PM W :30 1 \$4,000.004 0.00 NM 1 \$4,000.00 NFL Football CM 1P-9PM W :30 1 \$4,000.004 0.00 NM 1 \$4,000.004													
E 30 KSNV 09/10/12 09/10/12 Mon PR 8-10p CM 8-10pm M :30 1 \$1,500.003 0.00 NM 1 \$1,500.00 Monday Prime 8-10pm					Spots/Week 1								
AGT Start Date End Date Weekdays Spots/Week Rate Rating				Mon PR 8-10p				:30	1	\$1,500.003	0.00 NM	1	\$1,500.00
Week: 09/10/12 09/16/12 M 1 \$1,500.00 0.00 E 31 KSNV 09/05/12 09/05/12 NFL Football CM 1P-9PMW :30 1 \$4,000.004 0.00 NM 1 \$4,000.00 NFL Football NFL OPENING GAME DALLAS @ NY GIANT		art Date	End Date			Rate	Rating						
NFL Football NFL OPENING GAME DALLAS @ NY GIANT	_												
				NFL Football	CM	1P-9PM	~~W~	:30	1	\$4,000.004	0.00 NM	1	\$4,000.00
					0	5.4	D. 6						
<u>Start Date </u>											1		
			·	.				:30	1	\$350.004	0.00 NM	1	\$350.00

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KSNV

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Order / Rev:

105002

Advertiser:

Obama for America

Alt Order #; Flight Dates: 06837952

09/04/12 - 09/10/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Ln Ch	Ctart	End	Inventory Code	Drook	Ctout/End	Times Davis	Lan Co	-t- D-t- D-	Dt. T	0 4	A
Lii Cii	Start	End	Inventory Code Sat PR 9-10p	ыеак	Start/End	Time Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Saturday Prime	9-10pm							
	TIME EN art Date	ICORE End Date	Weekdavs	Spots/Week	Poto	Rating			1		
Week: 09		09/09/12	S-	<u>5pots/week</u>	<u>Rate</u> \$350.00	0.00					
			NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm	S	:30	1 \$600.004	0.00 NM	1	\$600.00
	BALL NIG art Date	HT IN AME		Chatallala	Dete	Datina					
<u>عرد</u> Week: 09		09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
			NFL Football NFL Football	CM	1P-9PM	S	:30	1 \$4,000.004	0.00 NM	1	\$4,000.00
		T@ DEN	Mara lada ya	C	D.I.	D. ()					
<u>ऽध</u> Week: 09	art <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00					
			M-F News 3 at E		11pm-1135		:30	5 \$400.003	0.00 NM	5	\$2,000.00
NEMA	3 NIGHT	CIDE	M-F News 3 at E	leven					İ		
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/10/12	MTWTF	5		0.00					
E39 KSNV	09/04/1	12 09/10/12	The Tonight Show	w CM	1135p-1237	a MTWTF	:30	5 \$250.002	0.00 NM	5	\$1,250.00
TONIG	HT SHO	w w/ Jay li	Tonight Show ∈NO								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09		09/10/12	MTWTF	5	\$250.00	0.00					
E 40 KSNV	09/04/1	12 09/10/12	Late Night w/Fall Late Night w/Fall		1237a-136a	m MTWTF	:30	5 \$100.002	0.00 NM	5	\$500.00
LATE N	NIGHT W	/JIMMY FAL		VII							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/10/12	MTWTF Saturday Night Li	ve CM	\$100.00	0.00 2amS-	:30	1 \$400.004	0.00 NM	4	£400.00
			Saturday Night L		1150pm-1.0	Zaiii5-	.30	1 \$400.004	0.00 14141	ļ	\$400.00
	art Date	HT LIVE End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/09/12	S-	1	\$400.00	0.00					
N 42 KSNV JEOPA		12 09/06/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/SUNWT	:30	2 \$725.002	0.00 NM	2	\$1,450.00
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09		09/10/12	WT	2		0.00					
N 57 KSNV	09/08/1	12 09/08/12	Sat PR 10-11p Saturday Prime	CM 10-11pm	10-11pm	S-	:30	1 \$500.004	0.00 NM	1	\$500.00
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09		09/09/12	\$- Dateline AN	1	\$500.00	0.00		4 045 000	2 22 1114		4
VINGA OCIN	09/09/1	12 09/09/12	Dateline NBC AN	OM	12-3am	S	:30	1 \$45.003	0.00 NM	1	\$4 5.00
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$45.00	Rating 0.00			•		
N 60 KSNV	09/05/1	12 09/06/12	Wake Up Early w Wake Up Early V		430a-5a	WT	:30	3 \$50.003	0.00 NM	3	\$150.00
<u>Sta</u> Week: 09	art Date /03/12	<u>End Date</u> 09/09/12	Weekdays WT	Spots/Week 3	<u>Rate</u> \$50.00	Rating 0.00					
N 61 KSNV	09/05/1	12 09/05/12	NFL Football NFL Football	СМ	1P-9PM	W	:30	1 \$6,000.003	0.00 NM	1	\$6,000.00
<u>Sta</u> Week: 09	art Date /03/12	End Date 09/09/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$6,000.00	Rating 0.00					
			LAW & ORDER (Law & Order (syr	synd) PGM	****	/ SUNs	:30	1 \$350.004	0.00 NM	1	\$350.00
<u>St</u> : Week: 09	art Date /03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$350.00	Rating 0.00					
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KSNV

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Amount

Order / Rev:

105002

Advertiser: Product Desc: Obama for America

Alt Order #: Flight Dates:

Ln Ch

06837952

Start

09/04/12 - 09/10/12

Inventory Code

End

Estimate:

Break Start/End Time

OBAMA FOR AMERICA

Len Spots

1536

Days

Rate Pri Rtg Type Spots

Totals \$41,650.00